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Amaze the world.

Public Relations Intern

Job Summary

Do you possess high standards for detail and precision in communication? Do you have a passion for building new and stronger relationships? As part of our Communications group, you'll help inform the world about everything Apple: our groundbreaking products and services and the values that drive our company. You'll serve as a liaison between Apple and the general public, working closely with a variety of teams to develop communications, events, and stories that show the world what really drives our company. Together, we'll present a consistent voice for Apple that's timely, accurate, and true to who we are. Through teamwork and focused messaging, you'll be a key part of representing one of the world's most prestigious brands to millions of people every single day.

Apple is looking for dynamic, highly-motivated Public Relations interns for the team based in Cupertino.

Some Responsibilities Include

- Monitor and report on news, reviews of Apple hardware and software, Company news and broader industry news relevant to Apple.
- Work with PR team members on projects related to Apple products, including the Mac, iPhone, iPod, iPad and more.
- Compile editorial calendars and other tools used to discover new PR opportunities.
- Assist with PR activities related to events, press tours and other media relations programs.
- Assist on special projects as needed.
- General administrative duties.

Key Qualifications

- College student, major in public relations or communications preferred.
- Excellent written and verbal communication as well as organizational skills required.
- Familiarity with Mac platform and Apple products preferred.
- Knowledge of Apple iWork productivity software, Microsoft Word, Excel and Adobe Photoshop preferred.
- One year of work experience in an office environment preferred and/or prior public relations experience preferred.
- 3.0 GPA or higher and must be a student; sorry, no recent grads.

Skills, Abilities & Attributes

- Can-do attitude, quick learner, willing to take ownership of assignments and see through to successful completion.
- Motivated collaborator who is professional, organized and friendly.
- Self-starter who is able to work independently.
- Ability to multi-task and meet deadlines.

Education

Must be currently enrolled in a Bachelor's or Master's program in a related field of study, graduating on or after **May 2020**.

Visa sponsorship is not offered at this time. While many other teams at Apple will consider visa sponsorship for internships and rotation programs, the Communications team does not. This includes F-1 and J-1 visas.

Apple is an Equal Employment Opportunity Employer that is committed to inclusion and diversity. We also take affirmative action to offer employment and advancement opportunities to all applicants, including minorities, women, protected veterans, and individuals with disabilities.